



CAMPBELL WALKER

Campbell Walker is an illustrator, filmmaker, and content creator, better known online as **Struthless**.

Campbell began his internet career posting cartoons online in 2016 and within a few years became one of Australia's most talked-about content creators. He has since made content with Comedy Central, Spotify, Splendour in the Grass, Vice, Pedestrian TV, GQ, The Betoota Advocate, CUB, Tinder, and Universal Music.

He has over half a million followers across 3 platforms (YouTube, Instagram and Facebook) and an innate understanding of how to consistently go viral and nurture an audience. He does this via video, animation, artwork, and podcasts.

Campbell is known for his unique combination of cynicism, creativity, nihilism and kindness.

Underneath the Struthless brand, Campbell has amassed millions of views and shares, written comic books, created an apparel line, sold-out international solo galleries, created a live comedy show called **Flopfest** (a panel show about the worst videos on the internet), hosted workshops, and performed live art at festivals around the country. He also co-hosts a podcast **God is Dead** with Triple J's Bryce Mills.

Before he made content for himself, Campbell worked as a Creative Director for multiple advertising and production agencies, giving him a solid education in writing, producing, directing, film, post-production, and corporate Australia. Notable clients include Gatorade, the NFL and Samsung. Other past jobs include tattooist, a taxi driver, and CMO of Step One.

Campbell spends most days at a laptop, a sketchbook, a camera, or a wall as it slowly gets painted.

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